

IN THE CLAIMS

Please without prejudice, cancel claims 60-79, and add new claims 80-100 as follows:

80. (New) A cover comprising:

c) a cover body to mate with a body of an electronic apparatus, to partially cover a portion of a front surface of the body of the electronic apparatus not occupied by a display and a plurality of keys of the electronic apparatus, the front surface of the body of the electronic apparatus extending from a top edge of the body of the electronic apparatus to a bottom edge of the body of the electronic apparatus and from a left edge of the body of the electronic apparatus to a right edge of the body of the electronic apparatus, and the cover body having an exterior surface non-functionally decorated to provide the electronic apparatus with one or more visually perceivable attributes of a non-functional theme; and

an electronic component embedded within the cover body, having data stored therein for customizing functions of the electronic apparatus to operate with characteristics complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the cover body to jointly effectuate the non-functional theme.

81. (New) The cover of claim 80, wherein the electronic component comprises data identifying to the processor of the body of the electronic apparatus, which group of a plurality of covering groups the cover is a member of, each covering group having a non-functional theme.

82. (New) The cover of claim 80, wherein the data comprises at least one of a resource server specification, an email address, an electronic coupon, a font style, an identifier identifying the interchangeable cover, and an approval code.

83. (New) The cover of claim 80, wherein the data comprises a selected one of a pointer to an audio data file and a audio data file, where the audio data file complements the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the cover body.

84. (New) The cover of claim 80, wherein the data comprises at least a selected one of a pointer to a screen saver, a pointer to a video data file, a screen saver and a video data file, where the screen saver/video data file is complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the cover body.

85. (New) The cover of claim 80, wherein the electronic component comprises a processor.

86. (New) A mobile phone comprising:

 a body including a top edge, a bottom edge, a left edge, a right edge, a front surface extending from the top edge to the bottom edge and from the left edge to the right edge, a display and a plurality of keys disposed on a plurality of regions of the front surface, and an internally disposed processor to execute one or more programming instructions; and

 an interchangeable cover to mate with the body, to partially cover the rest of the front surface not occupied by the display and the plurality of keys, with the interchangeable cover having an exterior surface non-functionally decorated to provide the mobile phone with one or more visually perceivable attributes of a non-functional theme, and an electronic component embedded within the interchangeable cover, having data stored therein for customizing functions of the mobile phone to operate with

characteristics complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover to jointly effectuate the non-functional theme.

87. (New) The mobile phone of claim 86, wherein the electronic component of the interchangeable cover comprises data identifying to the processor of the body, which group of a plurality of interchangeable covering groups the corresponding interchangeable cover is a member of, each interchangeable covering group having a non-functional theme.

CI 88. (New) The mobile phone of claim 86, wherein the data comprises at least one of a phone number, a resource server specification, an email address, an electronic coupon, a font style, an identifier identifying the interchangeable cover, and an approval code.

89. (New) The mobile phone of claim 86, wherein the data comprises a selected one of a pointer to an audio data file and a audio data file, where the audio data file complements the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

90. (New) The mobile phone of claim 89, wherein the audio data file facilitates modification of a default voice greeting of the mobile phone to a voice greeting that is complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

91. (New) The mobile phone of claim 89, wherein the audio data file facilitates modification of ring tones of the mobile phone to ring tones that are complementary to

the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

92. (New) The mobile phone of claim 86, wherein the data comprises at least a selected one of a pointer to a screen saver, a pointer to a video data file, a screen saver and a video data file, where the screen saver/video data file is complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

93. (New) The mobile phone of claim 86, wherein the electronic component comprises a processor.

94. (New) An electronic apparatus comprising:

a body including a top edge, a bottom edge, a left edge, a right, a front surface extending from the top edge to the bottom edge and from the left edge to the right edge, a display and a plurality of keys disposed on a plurality of regions of the front surface, and an internally disposed processor to execute one or more programming instructions; and

an interchangeable cover to mate with the body to partially cover the rest of the front surface not occupied by the display and the plurality of keys, with the interchangeable cover having an exterior surface non-functionally decorated to provide the electronic apparatus with one or more visually perceivable attributes of a non-functional theme, and an electronic component embedded within the interchangeable cover, having data stored therein for customizing functions of the electronic apparatus to operate with characteristics complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover to jointly effectuate the non-functional theme.

95. (New) The electronic apparatus of claim 94, wherein the electronic component of the interchangeable cover comprises data identifying to the processor of the body, which group of a plurality of interchangeable covering groups the corresponding interchangeable cover is a member of, each interchangeable covering group having a non-functional theme.

96. (New) The electronic apparatus of claim 94, wherein the data comprises at least one of a resource server specification, an email address, an electronic coupon, a font style, an identifier identifying the interchangeable cover, and an approval code.

97. (New) The electronic apparatus of claim 94, wherein the data comprises a selected one of a pointer to an audio data file and a audio data file, where the audio data file complements the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

98. (New) The electronic apparatus of claim 94, wherein the data comprises at least a selected one of a pointer to a screen saver, a pointer to a video data file, a screen saver and a video data file, where the screen saver/video data file is complementary to the visually perceivable attributes of the non-functional theme provided by the non-functional decorations of the exterior surface of the interchangeable cover.

99. (New) The electronic apparatus of claim 94, wherein the electronic component comprises a processor.

100. (New) The electronic apparatus of claim 94, wherein the electronic apparatus comprises a personal digital assistant.